



# WEDDING *CONTENT* *CREATOR*







# *Introduction*

Capturing life's raw, emotional moments — the little details that often go unnoticed but make an event truly unforgettable. From the joy in a couple's eyes to the small, defining touches, it's these moments that bring the overall vibe of an event to life.



# About

Hi, I'm Payton! My passion for weddings and content creation was born from a love of capturing life's unforgettable memories.

My background in Digital Marketing and has shaped how I connect with people, allowing me to stay ahead of trends while truly understanding what resonates with an audience. It's not just about following the latest trends — it's about finding authentic ways to tell a couple's love story, ensuring every visual and moment feels personal and true to them.

Through managing the S&B Instagram, I've found that my favorite part of weddings is capturing the raw emotion — those genuine, unfiltered moments that make each celebration unique. From first looks to spontaneous dance floor moments, I am always looking for ways to preserve the heart of the day. I believe the small, thoughtful details bring the bigger picture to life, and I love bringing that vision to reality.

I can't wait to continue helping couples celebrate their love stories with beauty and authenticity, creating memories that last a lifetime.

*with love, Payton*





# Reviews



Hi Payton! Thank you again for being a part of our special day. You truly are so talented and this was so special for us to have - you captured so many funny, special, memorable moments. Any bride I come across, I am like GET A CONTENT CREATOR FOR YOUR WEDDING, I PROMISE.

OMGOSH! I am speechless! All of this is so amazing! Your talents have no limits! LOVE!! I can't wait to go through all this over the weekend! Family is already asking if we can AirPlay to the tv! 😍😂 THANK YOU! So much!

PAYTON IM OBSESSED!!!!!! Both are perfect bc they capture both parts of the night!!!! I am so so happy with it and I can't thank you enough!!! Thank you thank you thank you!!!!

Oh my GOSH that is all so perfect and amazing!!! I'm literally crying 😭 you killed it, I can't possibly thank you enough!!!! These are so amazing and I am forever grateful to have these to look back on. Thank you thank you thank you!!!!

[See examples here!](#)





## TAILORED CONTENT

We provide tailored behind-the-scenes content creation and social media management to capture the essence of your big day. From the initial consultation to a detailed questionnaire, we ensure your vision comes to life through stunning content that perfectly reflects your celebration.



## 24-HOUR TURN AROUND

Live in the moment while we capture the behind-the-scenes, raw, emotional details that make your day unforgettable. With our personalized services, you'll receive candid content within 24 hours — no more waiting or chasing down photos from your bridal party! We deliver instant gratification, ensuring you have access to those magical moments the very next day.



## CUSTOMIZABLE PACKAGES

Our customizable packages include Instagram Story takeovers, custom Reels, and unlimited, unedited content to capture the little moments that might otherwise go unnoticed. Plus, you'll have the option to add professionally curated, ready-to-post content within 48 hours, making it easy to relive and instantly share your special moments.



# SERVICES

## PACKAGE 1

- 2 hours
- Onsite content creator for 2 hours
- Unlimited raw images and video clips, behind the scene content
  - 24-hour turn around

## PACKAGE 2

- 4 hours
- Onsite content creator for 4 hours
- Unlimited raw images and video clips, behind the scene content
  - 24-hour turn around
- Social Content:
  - 1 professionally designed recap/highlight videos
  - 48-hour turn around

## PACKAGE 3

- 6 hours
- Onsite content creator for 6 hours
- Unlimited raw images and video clips, behind the scene content
  - 24-hour turn around
- Social Content:
  - 2 professionally designed recap/highlight videos
  - 48-hour turn around





# LET'S CONNECT



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[Edited Examples](#)